

Dice Tower West PROGRAM PRINT AD INSERTION

8.5 x 11, FULL COLOR, FULL BLEED PUBLICATION • 4,000 COPIES

SPACE RESERVATION IS DUE JANUARY 10, 2025
PAYMENT AND FINAL ART ARE DUE FEBRUARY 1, 2025

ART FILES ACCEPTED: PDF, JPEG, TIF (CMYK, 300 DPI)

Send final art to Darlene@DiceTowerWest.com

Invoices will be sent once space reservation is received.

Please fill out a separate request form for each ad you want to place.

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

EMAIL: _____

PHONE: _____

All Full Page Ads:

Live Area: 7.5 x 10.5

Trim: 8.5 x 11

Full Bleed: 8.75 x 11.25

Double Truck:

two full pages positioned across from each other in the book

specs for each page

Live Area: 7.5 x 10.5

Trim: 8.5 x 11

Full Bleed: 8.75 x 11.25

Please select your ad size:

- | | |
|--|----------------------------------|
| <input type="checkbox"/> FULL PAGE, INSIDE FRONT COVER | <input type="checkbox"/> \$2,000 |
| <input type="checkbox"/> FULL PAGE, INSIDE BACK COVER | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> FULL PAGE, PREMIUM, FIRST 10 RIGHT READ PAGES | <input type="checkbox"/> \$800 |
| <input type="checkbox"/> FULL PAGE | <input type="checkbox"/> \$500 |
| <input type="checkbox"/> DOUBLE TRUCK, 2 FULL PAGES ACROSS | <input type="checkbox"/> \$1,200 |
| <input type="checkbox"/> HALF PAGE, 7.5 x 4.875 | <input type="checkbox"/> \$300 |
| <input type="checkbox"/> QUARTER PAGE, 3.625 x 4.875 | <input type="checkbox"/> \$200 |
| <input type="checkbox"/> QUARTER PAGE GAME ADVERTORIAL | <input type="checkbox"/> \$150 |

Please fill out the Game Advertorial ad request form.

- My ad placement is included with a sponsorship package.
- I am opting to use my sponsorship ad credit of \$ _____ towards this ad placement
- I understand that all art submitted must be free of copyright or trademark infringement. I confirm I have permission from the owner of the assets to utilize the art and/or logos used to create my ad.

Signed _____ Date _____

dicetowerwest.com

