



# BOOTHS

LAS VEGAS  
MARCH 5-9, 2025

# DEMOGRAPHICS

FOR THE LARGEST BOARD GAME CONVENTION ON THE WEST COAST

## Attendees

**3,300**

2024 CONVENTION ATTENDEES

**4,000**

2025 PROJECTED ATTENDEES

**\$75,000**

MEDIAN INCOME

### AGE RANGE

<1% 0-20

20% 21-29

**40% 30-39**

25% 40-49

14% 50+

**80%**

TRAVEL FROM  
OUT-OF-STATE

**19%**

FIRST TIME BOARD GAME  
CONVENTION ATTENDEES

**148,000**

SQ FT CONVENTION CENTER

## The Dice Tower youtube channel

**338,000**

SUBSCRIBERS

**23,000**

VIDEOS

**Millions**

OF VIEWS EVERY YEAR

THE LARGEST BOARD GAME CONTENT  
CREATORS ON THE INTERNET



[dicetowerwest.com](https://dicetowerwest.com)



# BOOTHS

## 20x20 STANDARD BOOTH

**\$2,600**

20x20 booth

8 exhibitor badges

8 six-foot tables

16 chairs

*Hours of operation for the exhibitor hall will be 10am-6pm Thursday through Saturday and 10am-2pm on Sunday.*

## 10x20 STANDARD BOOTH

**\$1,300**

10x20 booth

4 exhibitor badges

4 six-foot tables

8 chairs

## 10x10 STANDARD BOOTH

**\$650**

10x10 booth

2 exhibitor badges

2 six-foot tables

4 chairs

## DRAYAGE SERVICES

**\$400 per pallet (2-way), \$250 per pallet (1-way)**

Receive freight at warehouse, deliver to booth, deliver back to warehouse

Freight charges to and from the warehouse is the exhibitor's responsibility





# TABLES & ROOMS

## DEMO ZONE TABLE

**\$320**

1 demo badge

1 six-foot or eight-foot table

4 chairs

*No product sales are allowed in the demo zone. Exhibitors selling products must purchase an exhibitor booth. Hours of operation for the demo zone will be 10am-10pm Thursday through Saturday and 10am-2pm on Sunday.*

## PRIVATE AREA / ROOM

**\$100-\$800 per 2-hour block**

500 to 4,200 sq ft private area

All necessary six-foot or eight-foot tables

All necessary chairs

Ability to have tickets sold through Cardboard Events

Minimum 2-hour block

**CREATE A  
PRIVATE PARTY OR  
HOST YOUR OWN  
EVENT**

## SPECIAL EVENT SPONSOR

**negotiated pricing dependant on event requirements**

Area to run or host a special event

All necessary six-foot or eight-foot tables

All necessary chairs

Ability to have tickets sold through Cardboard Events

Minimum 2-hour block

